



Hi [REDACTED]

Thank you for writing to Google Support team. I am [REDACTED] an Ads Support Specialist. Hope you are doing well.

I gather you are concerned about ads being disapproved for Animal Cruelty in your Ads account [REDACTED]. Don't worry, I am here to help you with the issue.

Post receiving your email, I checked the account and the ad and found that it is correctly disapproved for the policy. Chad, allow me to explain that basis Google guidelines, any promotions about hunting practices, even when they are intended as a healthy method of population control and/or conservation, is considered as animal cruelty and deemed inappropriate to be shown on our network.

I can imagine how displeasing this could be to hear as you would like to promote this video so that you can show hunting in a positive manner, however, we are also bound by our policies and protocols and according to Google's policies, promotions such as these cannot be allowed to run.

Note: As ads in your account go through an initial automated review, sometimes they are incorrectly approved but once an issue is found in another review they are disapproved.

I understand that this is not the solution you had in mind, however, I hope you understand that this is per per Google policies and there is not much I can do, while maintaining protocol, that can help you.

That said, I apologize for the inconvenience. Please feel free to reach out to me should you have any questions and I'd be happy to help! Wish you the best! :)

Have a nice day ahead!

Sincerely,

[REDACTED]

You may receive an email survey regarding your interaction with Google Ads support. We value your feedback.

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We're here to help



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