

Congress of the United States

Washington, DC 20510

November 30, 2021

Mr. Sundar Pichai
CEO, Google
1600 Amphitheatre Parkway
Mountain View, CA 94043

Dear Mr. Pichai:

We received Google's response to our letter of September 16. We are deeply disappointed that you have not reversed Google's unjust decision to censor life-saving information on abortion pill reversal. We had hoped to receive assurances of Google's commitment to uphold the fundamental principle of freedom of speech and follow the science. Unfortunately, Google's response only increases our alarm.

As you know, Google's international dominance in multiple fields of technology enables it to either safeguard or stifle the free expression of billions of people, including the communication of information that can save lives. Therefore, Google's ability to independently self-regulate its own content restriction policies is of the highest concern.

Google says it prohibits "inaccurate claims or claims that entice the user with an improbable result (even if this result is possible) as the likely outcome a user can expect." Google also suggests Live Action has made "harmful health claims" by promoting abortion pill reversal (APR).

Google's only evidence of Live Action's violation appears to be one statement from the pro-abortion American College of Obstetricians and Gynecologists (ACOG), which says APR is "not based on science." ACOG's statement is simply false, and Google's repetition of this pro-abortion organization's false claim seriously calls into question its commitment to, "work without political bias."

As we said in our September 16 letter, *progesterone*, an FDA-approved drug,^[1] is not harmful. *Progesterone* has been used safely for decades to prevent miscarriage. Women's bodies naturally produce *progesterone* during pregnancy,^[2] and *progesterone* products are available over-the-counter. We also cited studies indicating that APR has a 64-68% success rate, and has saved the lives of 2,500 children.^[3] In fact, *progesterone* has even recently shown positive results in treating male COVID-19 patients.^[4]

On the other hand, a seller of *mifepristone* would certainly be making a "reliable" claim by advertising on Google this drug that is designed to kill unborn children in the womb. Yet *mifepristone* can also be quite harmful to the mother, as it has killed at least 24 women, and sent at least 1,042 women to the hospital.^[5]

^[1] <https://pubmed.ncbi.nlm.nih.gov/17964858/>

^[2] <https://www.healthline.com/health/womens-health/low-progesterone>

^[3] <https://pubmed.ncbi.nlm.nih.gov/30831017/>

^[4] <https://www.cedars-sinai.org/newsroom/study-progesterone-therapy-might-improve-covid-19-outcomes-for-men/>

^[5] <https://www.fda.gov/media/112118/download>

Given these facts, can you affirmatively state that *mifepristone* ads fully comply with Google’s “harmful health claims” policies, while *progesterone*-related ads do not?

Lastly, as you are surely aware, Live Action is not a medical provider, and it provides no abortion or abortion pill reversal services. This organization is a pro-life nonprofit advocacy group, promoting a hotline for women interested in reversing the effects of *mifepristone*. Women who take *mifepristone* call the hotline, and are directed to speak with a medical professional who can then evaluate the woman’s specific medical situation before any medical advice is given.

This is akin to promoting other healthcare-related hotlines concerning suicide prevention, COVID testing and treatments, substance abuse, mental health, free medical advice, and emotional support. The hotline advertisers in each of these instances are providing a public service. They are not guaranteeing outcomes of specific treatments by simply directing people to a hotline.

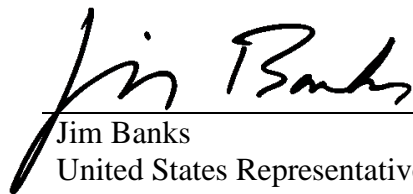
In closing, we wish to reiterate the questions raised in our previous letter which Google did not answer. We asked whether, prior to removing Live Action’s ads, Google communicated with pro-abortion organizations (including representatives from abortion providers such as Planned Parenthood). We also still wish to know if any consideration was given to members of the scientific and medical communities who do not share ACOG’s pro-abortion position.

Google’s decision to censor Live Action’s abortion pill reversal ads is denying life-saving information to thousands of women who want to save their unborn children’s lives from a tragic decision they regret. We urge you to swiftly reverse this unjust and indefensible decision.

Sincerely,



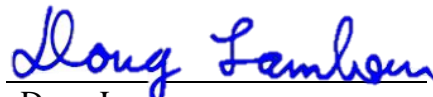
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United States Senator



Jim Banks
United States Representative



James Lankford
United States Senator



Doug Lamborn
United States Representative



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Markwayne Mullin
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